

# Flexible Financing + A Contactless Experience

To support all the ways you provide care, CareCredit's custom link is an all-digital financing experience that allows clients to learn about flexible financing, see if they prequalify and apply for the CareCredit health and pet care credit card. Clients can also calculate their monthly payment and pay online. All from their own device.

## BENEFITS FOR YOUR CLIENTS

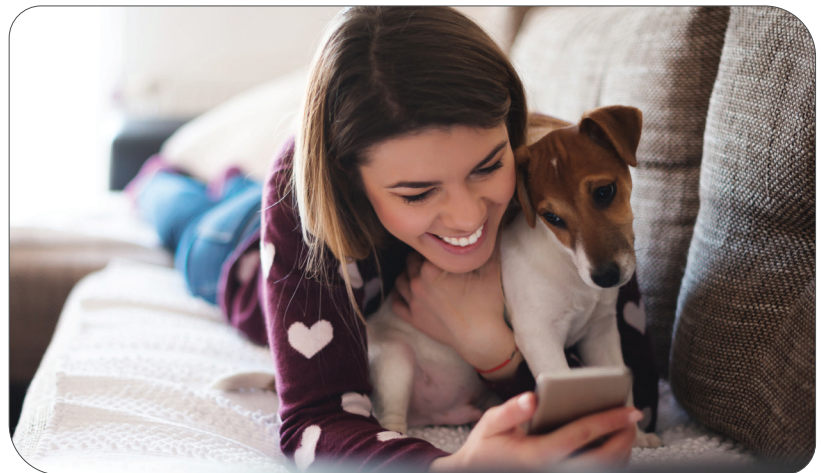
**Access from anywhere.**

*Puts flexible financing at their fingertips wherever they are—in the practice, at home or even waiting curbside.*

**Paperless payment.** *Delivers a secure, contactless financing experience, with no need to pass paper forms or a card back and forth.*

**Quick budgeting.** *Includes a Payment Calculator so they can easily figure out their monthly payments.*

**Immediate credit decision.** *If approved, the client can use their card immediately to pay for their pet's care.*



## ADVANTAGES FOR YOU

**Saves time.** *Allows you to share financing options with your clients without taking time away from care-focused conversations.*

**Frictionless process.** *Eliminates the need to retain paper applications and collect sensitive personal information.*

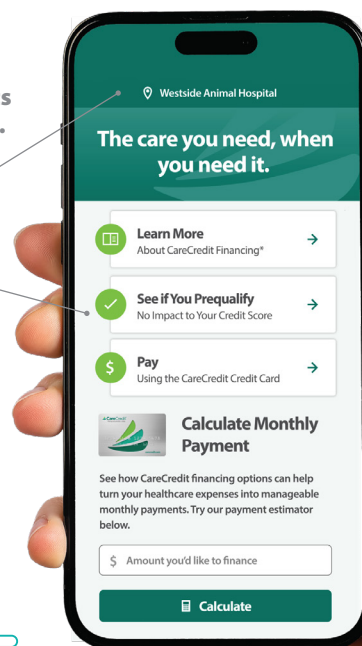
**Supports cost conversations.**

*Since it's tied to your Merchant ID, you can see which clients have applied, been approved or have available credit. So you know who's financially prepared!*

**One link takes clients directly to financing.**

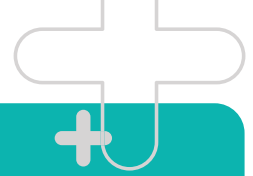
**Customized with your hospital's name**

**Easy navigation for your clients**



**Get your custom link.** It takes less than a minute. For details, see the helpful how-to on the back side.





# How to Create + Use Your Custom Link

1

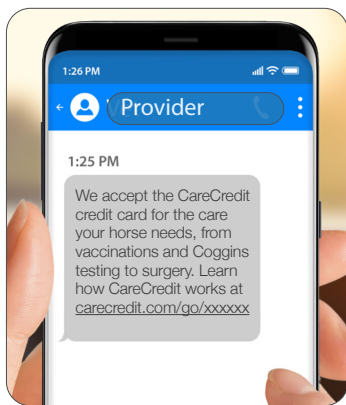
## Visit [carecredit.com/customlink](https://carecredit.com/customlink)

Log in with your credentials.

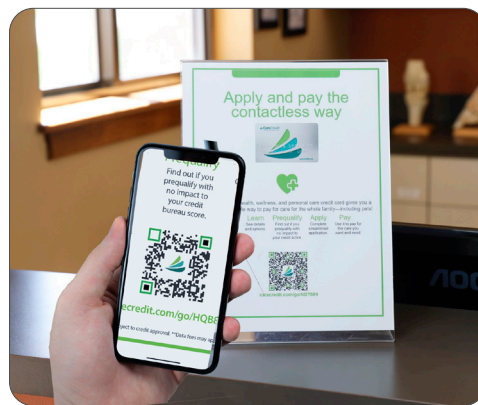
2

## Select your preferred format(s)

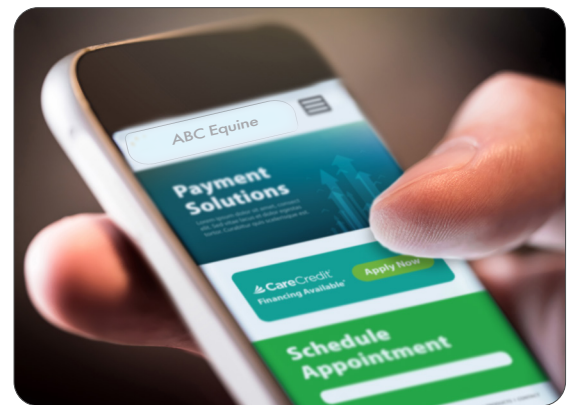
Your custom link comes in a variety of formats, each associated with your CareCredit Merchant ID Number:



URL you can include in emails, texts, estimates and more



QR code to enable clients to scan with their mobile device



Website banner or button to allow clients to apply and pay remotely

3

## Share with your clients

Each format links them directly to the self-guided financing experience from their own device.

4

## Get paid quickly

As always, you receive payment within 2 business days when they pay with the CareCredit health and pet care credit card.



Download for your practice.  
Get started at [carecredit.com/customlink](https://carecredit.com/customlink)

For questions and ideas, contact your Practice Development Team at 800-859-9975 (option 1, then 6)